

Ring Tales

Issue 1 December 2009



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Top 100 listing for the 2006 PV Shiraz

Seasons greeting! We have some exciting news to share - our 2006 Possums Vineyard (PV) Shiraz has been awarded 95 points from James Halliday and was listed in the Top 100 wines for 2009 in the Weekend Australian.

The wine appeared earlier this year in the 2010 Australian Wine Companion, however we were both surprised and pleased for it to be selected in the best **Reds Under \$20**. This is the second year in a row that one of our wines has made it in the Top 100 wines (the **2006 Willunga Shiraz** was selected 2008).

To celebrate we have a limited number* of mixed dozens (6 of each of these wines) for members only for \$20 per bottle and we'll cover the cost of freight to any major capital in Australia. Simply [click here](#) and we'll have them out to you before Christmas! Cheers! (* Offer limited to the first 20 respondents and is valid until 15th December 2009)



Possums Wines now on Facebook

Moving with the times of social networking and information sharing, we now have a Facebook page! You can find us in Facebook under "Possums Wines". This makes it even easier for us to post information as they happen without needing to upload it to the website. Simply add our Facebook page to your profile (or click on the logo) to get the latest news as it happens on the vineyard and in the trade!

Sauvignon Blanc vines fruit set

What's that you said? Sauvignon Blanc?!? That's right, in 2010 Possums Wines will have a new Sauvignon Blanc - thanks to Dr John's handy grafting project from 2006. Initially a grafting trial, the recent success of Sauvignon Blanc in the domestic market (which has taken 20 years I am told!) has led to a move to give it a go on our well established rootstocks. We'll keep you posted on the developments as there is likely to only be a small amount in 2010, however the coolest area in the vineyard was chosen for this aromatic varietal. There's even a patch of Pinot Gris planted, however the end style is yet to be determined...Once again - we'll keep you posted.

Pink Possum Promo December

Recently Pieter asked how the new Rosé is being received out in the marketplace. After checking the retailers that have stocked it and conferring with some wine friends we came up with a great idea. For the month of December we will be running a promo with Bruce from EU Cellars (Wellington Square) in Adelaide to get the real deal (public opinion). Quite simply Bruce will collect names on receipts for the month for us and we will take reviews both by email and on our new facebook page. At the end of the promo we will randomly draw out a winner and send them a 6 pack of The 2009 Pink Possum. This will help us decide on the blend for the 2010 rosé - and Bruce has kindly offered to price The Pink Possum at EU members rates (\$13.50 per bottle). !

New retail outlets stocking Possums

Here's just a brief list of new retailer's now stocking Possums, the complete list will be up on the new website (when it's finished!)

- EU Cellars Burnside Village Cellars Edinburgh Cellars
The Tower Hotel Cellars Hutt Street Cellars
Belair Fine Wines Cellarbrations Blackwood

Winery news

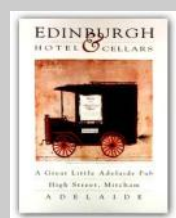
The new lab at the winery is almost complete, allowing a far more generous space to conduct blending trials in an inert but comfortable environment.

Recently Pieter took delivery of a new Italian pad filtering device that will enable us to finish off our wines that have completed barrel maturation - on site.

Finally the tank insulation is complete, not only reducing the amount of electricity we use for static fermentation - but also reducing glare (and heat) considerably for those in close contact to the tanks. Pieter is happy to not have to wear sunglasses when taking samples!

Dr John says...

"The recent record November heat wave has had no real effect after the heavy rainfalls - vertical shoot growth is still giving us the indication of a healthy vintage for 2010"



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Questions or comments? E-mail us at sales@possumswines.com.au
Possums supports the responsible service of alcohol, you must be 18 years or older to order wine.

